

17.—Summary Statistics of Motion Picture Production by Private Firms, 1952-60

Year	Firms	Employees	Salaries and Wages	Gross Revenue		
				Production	Printing and Laboratory	Other Revenue
	No.	No.	\$	\$	\$	\$
1952.....	30	386	1,006,918	1,331,393	1,274,137	..
1953.....	32	387	1,150,890	1,592,779	1,230,493	..
1954.....	45	478	1,549,233	2,106,131	1,456,405	1,328,021
1955.....	46	445	1,460,421	2,456,038	1,051,673	512,727
1956 ¹	59	1,127	2,483,910	3,726,557	2,095,985	423,899
1957.....	58	1,216	2,758,560	4,471,710	2,978,626	469,369
1958.....	52	1,133	2,770,375	3,902,780	3,344,948	421,975
1959 ²	54	1,065	3,609,537	5,814,690	3,229,240	389,480
1960.....	66	1,194	3,475,118	7,038,810	2,590,759	342,582

¹ Figures from 1956 include laboratories with no motion picture production; these are not included in previous years.

Table 18 shows types of film produced by private industry, classified by major producing region and by government agencies during 1959 and 1960. Of the total of 750 films of five minutes or longer produced by private industry in 1960, 181 theatrical (one feature included), 13 television and 18 other non-theatrical films were adaptations or language versions of original films; 14 were made for other than Canadian sponsors. Of the government films, seven theatrical shorts, seven television and 170 other non-theatrical films of five minutes or longer were adaptations or language versions of original films and all films were produced for Canadian sponsors.

Private industry and government agencies together printed 44,298,059 feet of 16mm. film in black and white, 8,766,135 feet of 16mm. film in colour, 19,155,561 feet of 35mm. film in black and white and 10,596 feet of 35mm. film in colour.

18.—Private Industry and Government Motion Picture Production, by Type of Film, 1959 and 1960

Year and Type	Private Industry				Government	Private and Government
	Quebec	Ontario	Other Provinces	Total		
	No.	No.	No.	No.	No.	No.
1959						
Entertainment, Documentary and Instructional Films—						
Five Minutes or Longer—						
Theatrical features.....	—	—	—	—	—	—
Theatrical shorts.....	1	1	—	2	28	30
Non-theatrical television.....	138	165	2	305	60	365
Other non-theatrical.....	46	139	22	207	179	386
Less than Five Minutes.....	2	35	8	45	11	56
Publicity, News and Other Films—						
Commercial advertising for television.....	423	1,374	367	2,164	—	2,164
Other commercial advertising.....	—	31	3	34	—	34
Non-commercial advertising for television.....	6	52	4	62	6	68
Other non-commercial advertising.....	—	8	6	14	12	26
Trailers for television.....	106	—	—	106	30	136
Other trailers.....	—	4	—	507	1	508
Newsclips for television.....	250	146	20	416	30	446
Other newsclips.....	—	—	—	—	2	2
Newsreel stories and ciné-magazines for television.....	29	79	15	123	—	123
Other newsreel stories and ciné-magazines.....	105	61	—	166	48	214
Slidefilms (film-strips)—						
Silent.....	3	8	—	11	33	44
Sound (with a record).....	—	7	—	7	3	10
Film titles.....	3	46	7	56	1	57
Other films.....	—	585	—	585	—	585